

Beat: Technology

## VIVATECHNOLOGY The Global Event For Innovation Right in PARIS

Startups, Executives, Investors, CEOs...

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**USPA NEWS** - VivaTech is held every year in PARIS and this Year was June 15-16-17. It turns the Capital City into a Meeting Place for Game-changers and is a veritable Celebration of Innovation and Progress that takes place over Three Days. Two Days are focussed on Business and Professionals and VivaTech opens the doors to General Public on the Last Day.

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- About VivaTech :

- \* 50,000 Attendees
- \* 5,000 Startups
- \* 400 Speakers (80% of whom are International)
- \* 50 Countries represented
- \* Around 1,000 Investors
- \* Around 1,000 Journalists
- \* 20 Open-innovation Labs carried by Industry Leaders
- \* 200 Partners from the Startups Ecosystem
- \* 100 unveiled Innovators

- 250 SESSIONS presented all the Trending Topics including :

- \* CHINA at the Forefront
- \* Artificial Intelligence has become the newest and most exciting Horizon for the application of Big Data
- \* What's next for Fintech ?
- \* Will Robots take our Jobs ?
- \* Virtual, Augmented : moving towards a different Reality ?
- \* Mobility as a Service
- \* Media and Advertising : the Challenge of the Truth
- \* The Internet of everything
- \* Startups : How to accelerate ?
- \* The active Energy Revolution
- \* The 'Next Tech'
- (...)

- The LABS were covering the following Sectors :

- \* Tourism & Hospitality
- \* Aeronautic
- \* Future of Travel
- \* Financial Services
- \* Food & Retail
- \* IoT for Business

- \* Energy
- \* Personal Services
- \* Luxury
- \* Open HR
- \* Ambient & Connectivity
- \* Gaming, Sport & Entertainment
- \* Urban Mobility
- \* Tech for Health
- \* Open Transportation
- \* Quality of Life & Services
- \* Big Data
- \* Media
- \* Automotive Tech
- \* Digital Industry

- VivaTech and the ECOSYSTEM :

As well as Incubators, Accelerators and Project Creators, more than 200 Ecosystem Players from around the World were attending VivaTech for a second year running. Across Three Days, Startups & Investors are encouraged to meeting. A 'Tech Hackathon' gathered more than 200 Developers to find out who are the Star Entrepreneurs of Tomorrow. It is co-sponsored and set on Four Challenges :

- \* Empowering People to live Better Lives
- \* Reimagining the Digital Experience of VivaTech Attendees
- \* New Ways of Working that are Powered by AI
- \* Boosting your Work Experience Smart Building and Coworking

- LVMH Innovation Award :

This Award honors the 'Startup of Tomorrow' in the Field of Outstanding Customer Experience. 32 Shortlisted Startups selected amongst 518 Applicants.

\* Photo : Adeline CHALLON-KEMOUN Associate Director Digital Marketing & Communication @ Air France KLM & Jean-Marc JANAILLAC Chief Executive Officer @ Air France KLM

Source : VivaTech June 15-16-17, 2017 at Paris Expo Porte de Versailles

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)